



KAROLINA MIGAS

GRAPHIC DESIGNER

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languages

ENGLISH UPPER INTERMEDIATE
SPANISH PRE-INTERMEDIATE
POLISH MOTHER TONGUE

education

2011 - 2012

FINANCE AND ACCOUNTING

POZNAŃ UNIVERSITY OF ECONOMICS
POSTGRADUATE STUDIES

2006 - 2011

GEOINFORMATION

ADAM MICKIEWICZ UNIVERSITY
IN POZNAŃ
MASTER'S DEGREE

2005 - 2010

GEOGRAPHY - GEOEKOLOGY

ADAM MICKIEWICZ UNIVERSITY
IN POZNAŃ
MASTER'S DEGREE

software

PHOTOSHOP
ILLUSTRATOR
XD
SKETCH
GOOGLE WEB DESIGNER
FLASH (ANIMATE)
INDESIGN
3DS MAX - basic
HTML5
CSS3
WORDPRESS

work experience - full time jobs

ALLEGRO

GRAPHIC DESIGNER | Allegro Design Lab

JUL 2016 - PRESENT

- designing key visual for marketing campaigns
- producing campaign graphics for internal and external needs of the Allegro platform and external media (mostly digital)
- creating dynamic and interactive designs and motion graphics in Google Web Designer (HTML5)
- designing graphics for Allegro Main Page and Category Pages
- designing landing pages
- creating templates for an internal tool which helps to automate work of graphic designers team

POLSKA PRESS GRUPA

DIGITAL GRAPHIC DESIGNER | Creative Department

AUG 2015 - JUN 2016

- designing display advertisements (static and dynamic)
- creating mailshots (designing, HTML and CSS coding, pre-testing)
- designing landing pages
- webdesigning
- webdeveloping (HTML5, CSS3, WordPress) - simple projects
- implementation podcasts and multimedia for online advertising
- branding for new services

POLSKA PRESS GRUPA

GRAPHIC DESIGNER | Advertising Department

APR 2012 - AUG 2015

- designing print advertisements
- designing magazines and insert ads (layout designing, typesetting and text makeup, DTP)
- creating brochures, catalogues, leaflets ect.
- checking and preparing files for desktop publishing (DTP)
- designing display advertisements
- creating mailshots (designing, HTML and CSS coding, pre-testing)
- webdesigning
- webdeveloping (HTML5, CSS3, WordPress) - simple projects
- branding for new services

TARGET PROJECT

GRAPHIC DESIGNER

MAY 2011 - MAR 2012

GRAPHIC DESIGNER RESPONSIBILITIES

- designing landing pages and HTML implementation on Facebook
- modernizing company's website
- creating display advertisements
- designing for marketing campaigns
- designing for print (leaflets, posters, business cards etc.)
- webdesigning for external customers

OTHER RESPONSIBILITIES

- liaising with customers
- recruiting freelance graphic designers and web developers
- managing work schedule and coordinating workflow between designers and web developers

work experience - part time jobs

Cooperation with Coaching Companies as COMPUTER GRAPHIC TRAINER

"SZKOLENIOWIEC" COACHING COMPANY SEP 2011 - NOV 2011

SIMP STAFF DEVELOPMENT CENTER FEB 2011 - MAR 2013

"GLOKER" EDUCATION CENTER SEP 2010 - JUN 2014

TARGET PROJECT JUN 2010 - MAR 2012

SUBJECT AREA

- CorelDRAW
- Adobe Photoshop
- Adobe Flash
- websites and applications
- computer service (MS Office, Windows)

certificates

OCT 2018
WORKSHOP: UX for beginners
by Wojtek Kutyla

MAR 2018
GOOGLE ANALYTICS
for beginners

MAR 2018
GOOGLE ANALYTICS
for advanced

professional skills

CAMPAIGN DESIGN

ADS DESIGN

WEB DESIGN

UI/UX DESIGN

ANIMATIONS

BRANDING

WEB DEVELOPMENT

interests

UI/UX DESIGN

MICROINTERACTIONS

PSYCHOLOGY

MARKETING

ECONOMY

READING BOOKS

LISTENING PODCASTS